

Web Developer for Displace Yourself

Job Details

Reports to	Artistic Director
Terms	10 Days Freelance: you are responsible for your own tax and NI contributions
Days Required	Between June 20th and July 20th 2022
Pay	£1500 (10 days at £150) with additional budget for design/software (£500)

Summary

Displace Yourself are seeking a creative, experienced, and passionate Web Developer to support the online development of the company. Displace Yourself Theatre have a ten-year history of making and touring bold and exciting theatre work, and we need our online position to reflect that. We also want to ensure all our work is as visible and accessible as possible.

About Displace Yourself

An ensemble of theatre makers, musicians and therapeutic practitioners with over a decade of experience of touring original shows in the UK and internationally. Our experimental performances are co-created through a holistic (whole-body), in-depth & rigorous process with people who are displaced or at risk of social isolation. We are committed to tackling the inequalities faced by displaced communities head on, while joyfully celebrating our commonalities and differences through workshops, shared meals and live and digital events. We have an emphasis on wellbeing and our ethos of care ripples throughout our team and into all the work we do.

What we need

We want to build a new website, broaden our audience reach and make the online experience accessible to our audiences. We plan to: strengthen the user journey and increase traffic/sign-ups to our newsletter; add functionality for bookings for our workshops (currently made through partners' websites) and easy routes to become financial supporters of our work; make free resources available online (e.g. health and wellbeing videos, guided meditations); create a secure online space to support our community (e.g. sharing photographs, conversations); and make our digital offer more accessible with a translation facility.

We aim to develop our in-house skills, confidence and strategies in managing these digital platforms, so that we can keep them active, compelling and relevant as we grow. We will be equipped with new assets, software, skills and confidence - enabling us to extend our reach, audiences, impact and resilience via effective, sustained, year-round digital marketing and communications activity.

We envisage the role will include:

- Developing the user journey(s)
- Streamline the booking/ticketing process
- Add functionality to support online donations (one-off and regular giving).
- Make our digital offer more accessible to our diverse, multi-lingual community
- Install Google search console/analytics; implement an SEO strategy
- Ensure appropriate accessibility, GDPR, and cookies policies and statements are in place
- Examine and identify where our audiences and stakeholders are and focus on one or two, well-targeted and managed social media accounts

How to apply;

Please email a CV and either of the below detailing why you are interested in working with Displace Yourself and any relevant skills for the role:

1. A cover letter, no longer than one page or
2. A recorded audio (maximum 3 minutes)
3. Video (maximum 3 minutes)

Please send applications to jen@displaceyourselftheatre.co.uk

Deadline: 12pm on Monday 13th June 2022

Decision: 5:00pm on Wednesday 15th June 2022

We recognise the short notice of this call out and will endeavour to contact the successful applicant as early as possible



Supported by The Bradford Fund and Bradford Producing Hub.